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COMMERCIAL TIRE DEALER OF THE YEAR
Sponsored By: ROADMASTER TIRES K&M TIRE

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MR. TIRE BIG 3 TIRE

COMMERCIAL TIRE DEALER OF THE YEAR

Sponsored By: ROADMASTER TIRES K&M TIRE

Congratulations to Ron Weaver Sr., Ron Weaver Jr. and the entire Weaver's Tire Service of Northumberland, Pennsylvania family on your selection as the winner of the 2024 Mr. Tire / Big 3 Tire Commercial Tire Dealer of the Year!

As an ideal representative of our industry, you are being presented with this award, which is sponsored and supported by Roadmaster Tire. You and your team were selected for this recognition based on several notable factors: Your dedication to providing a fair deal to everyone, your pledge to make sure every customer has an enjoyable experience, and your trustworthy and reliable service. Congratulations to everyone at Weaver's Tire Service on behalf of everyone at K&M Tire.

The hard work and dedication by you and your team is appreciated and noticed. Considering the many great dealers within the Mr. Tire and Big 3 Tire programs, choosing a winner for the 2024 Mr. Tire / Big 3 Tire Commercial Tire Dealer of the Year was a difficult decision. Your team's pursuit of excellence helped propel you to the lead.

We are honored to be doing business with such an exceptional family-owned and operated company! Weaver's Tire Service of Northumberland, Pennsylvania you are among the Best of the Best, and are worthy of the honor of being the 2024 Mr. Tire / Big 3 Tire Commercial Tire Dealer of the Year!

Sincerely,



Ken Langhals
CEO
K&M Tire, Inc.



Cheryl Gossard
President
K&M Tire, Inc.

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K&M TIRE



Ron Weaver Jr. (left) and his father, Ron Weaver Sr., opened Weaver's Tire Service in Northumberland, Pa. in 2010, They've seen steady growth, and undergone several expansions.

‘IT’S SERVICE, SERVICE, SERVICE’

Father and Son

LEAD WEAVER’S TIRE SERVICE

The Weavers say they're ready to work harder than anybody else

By Joy Kopcha

After decades of selling to and servicing commercial tire customers near Northumberland, Pa., in 2010 Ron Weaver Sr. says his dream came true. He opened his own tire dealership.

He had started working in the tire industry as a teenager in a retread shop where his father worked. His first job was trimming and painting tires. He worked for another independent tire dealer in Pottsville, Pa., and learned how to change and service off-the-road tires. Eventually he landed at GCR and spent nearly 25 years there helping commercial customers, many of them farmers.

“It’s pretty much all I’ve ever done,” he says with a shrug.

Owning his own business “was something I wanted to do my whole life.” But he didn’t want to do it on his own.

Over the years his son, Ron Weaver Jr., had followed him to work. Ron Jr. says he “started going to the shop when I was 3 or 5 years old. I would spend Saturdays going to work with my dad. I didn’t really play sports in school, I just worked. I would spend the entire summer with him. I would go out on the service trucks with the guys. I grew up in the industry.”

When Ron Jr. finished college, he went back to work with his dad. They were working side-by-side and Ron Sr. said, “we were approached by people that wanted to back us financially, and we took the opportunity.

“They helped get us going initially. Banks weren’t real eager to throw money at us,” he said. “You have to find someone who believes in you, and we did. We were fortunate. They saw we had the work ethic and the plan, and it all worked out.”

And that is how Weaver’s Tire Service Inc. opened its doors in 2010.

Ron Sr. admits it was “a little scary, but I was at the point the kids were grown and out of the house. What’s the worst that can happen?”

Ron Jr. agreed it sounded like a good plan and the two “haven’t looked back since,” Ron Sr. said. But they have bought out their initial investors, and the Weavers remain equal partners in the business.